Order / Rev: **Orders** Alt Order #: 06839841 Product Desc: Issue Estimate: 1577 KSNV Flight Dates: 09/12/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 08/08/12 / 09/25/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Name: Agency **Great American Media Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Democratic Congressional Campaign Advertiser Name: Demographic: A35+ New Business Thru:

Product Codes:

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	67	\$45,100.00	\$38,335.00

PLI2

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	67	\$45,100.00	\$38,335.00	0.00
Totals	67	\$45,100.00	\$38.335.00	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$45,100.00
Market	100%	\$150,333,33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$40,590.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$25,556.67
KTUD	1%	\$1,503.33
KVVU	17%	\$25,556.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$12,026.67

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type Spots		Amount
•	E 1	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp w/W		5-6a	M-WTF	:30	5	\$325.001	0.00 NM 5	5	\$1,625.00
M-F 5-6a WakeUp w/Wagners								•						
		WAKE (JP WITH T	THE WAGI	NERS ORDER CANNOT	l' START	UNTIL WED 9/12							
			CALLOT	OTABTIL	NUTL MED ONG									

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Order / Rev

105333

Advertiser:

Product Desc:

Democratic Congressional Campaign Cc

Alt Order #:

06839841

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Issue 1577

KSNV

Ln Ch Start End		Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 09/12/12 09/17/12	M-F 5-6a WakeUp w/Wa@M	5-6a	M-WTF	:30 5	\$325.001	0.00 NM	5	\$1,625.00
WAKE UP WITH THE WAG ORDER CANNOT START U	M-F 5-6a WakeUp w/Wagners NERS ORDER CANNOT START INITL WED 9/12	TUNTIL WED	9/12					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/11/12 09/17/12	M-WTF 5	1	0.00		*****	2 22 111 1	_	
E 2 KSNV 09/12/12 09/17/12	Wake Up Early W/ WagneM Wake Up Early Wagners	430a-5a	M-WTS	:30 5	\$200.001	0.00 NM	5	\$1,000.00
ORDER CANNOT START U	VAGNERS ORDER CANNOT ST INITL WED 9/12	ART UNTIL V	VED 9/12					
<u>Start Date</u> <u>End Date</u> Week: 09/11/12 09/17/12	Weekdays Spots/Week M-WTS 5	<u>Rate</u> \$200.00	Rating 0.00					
E 3 KSNV 09/12/12 09/17/12		6-7a	M-WTF	:30 4	\$1,000.001	0.00 NM	. 4	\$4,000.00
WAKE UP WITH THE WAG ORDER CANNOT START U	M-F 6-7a WakeUp w/Wagners NERS ORDER CANNOT START INITL WED 9/12	UNTIL WED	9/12			•		
<u>Start Date</u> <u>End Date</u> Week: 09/11/12 09/17/12	Weekdays Spots/Week	Rate	Rating					
E 4 KSNV 09/12/12 09/17/12	·	\$1,000.00 658a-9am	0.00 M-WTF	:30 2	\$1,500.001	0.00 NM	2	\$3,000.00
	Today Show NNOT START UNTIL WED 9/12			_			_	ψο,σσσ.σσ
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/11/12 09/17/12 E 5 KSNV 09/15/12 09/15/12		\$1,500.00 6a-7a	0.00 \$-	:30 1	\$350.001	0.00 NM	1	\$350.00
	News 3 Sunrise SATURDAY		3	.50 1	φ550.00 1	U,UU INIVI	'	\$330.00
NEWS 3 AT SUNRISE ORD ORDER CANNOT START U	ER CANNOT START UNTIL WE INITL WED 9/12	ED 9/12						
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12 E 7 KSNV 09/16/12 09/16/12	Nove 3 Suprise SUNDEM	\$350.00 6a-7a	0.00	.20 4	#20E 004	0.00.4184		000 F 00
	News 3 Sunrise SUNDAY			:30 1	\$325.001	0.00 N M	1	\$325.00
NEWS 3 AT SUNRISE ORD ORDER CANNOT START U	PER CANNOT START UNTIL WE INITL WED 9/12	ED 9/12						
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12 E 12 KSNV 09/12/12 09/17/12	M.E. Today Chay III 4th DM	\$325.00	0.00	.00 #	0005.004	0.00.1184	_	
E 12 KONV 09/12/12 09/1//12	Today 4th Hour	10am-11am	M-WTF	:30 5	\$325.001	0.00 NM	5	\$1,625.00
TODAY SHOW III ORDER (ORDER CANNOT START U	CANNOT START UNTIL WED 9/	12						
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/11/12 09/17/12	M-WTF 5	\$325.00	0.00					
E 13 KSNV 09/12/12 09/17/12	Rachael Ray CM Rachael Ray	11am-12pm	M-WTF~~	:30 5	\$325,001	0.00 NM	4	\$1,300.00
RACHEL RAY ORDER CAN ORDER CANNOT START U	INOT START UNTIL WED 9/12							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/11/12 09/17/12	M-WTF 5	\$325.00	0.00					
<u>Spot Ch Date Range</u> 5 KSNV 09/11/12-09/17/12 F		t/End Time n-12pm		<u>/eekdays Le</u> -WThF	e <u>ngth Rate</u> :30 (\$325. 00	Rtg Type 0.00 NM		
Unresolved		,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
[NBC NEWS SPECIAL E 14 KSNV 09/12/12 09/17/12		12 1220nm	u berr	.20 5	# #DE 004	0.00 NM	-	#0.40°.00
	Noon News	12-1230pm	M-WTF	:30 5	\$425.001	0.00 NM	5	\$2,125.00
ORDER CANNOT START U								
<u>Start Date</u> <u>End Date</u> Week: 09/11/12 09/17/12	<u>Weekdays</u> <u>Spots/Week</u> M-WTF 5		Rating 0.00					
E 15 KSNV 09/12/12 09/17/12	The Agenda 1230pm CM	1230-1p	M-WTF	:30 5	\$325.001	0.00 NM	5	\$1,625.00
NEWS 4: THE AGENDA OF ORDER CANNOT START U	The Agenda 1230pm RDER CANNOT START UNTIL V INITL WED 9/12	VED 9/12						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					

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KSNV

Order / Rev:

105333

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Democratic Congressional Campaign Co

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Issue

Flight Dates:

09/12/12 - 09/17/12

Estimate:

1577

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount \$325,001 09/12/12 09/17/12 The Agenda 1230pm CM 1230-1p M-WTF--30 0 00 NM \$1,625,00 The Agenda 1230pm NEWS 4: THE AGENDA ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/11/12 09/17/12 M-WTF--\$325,00 0.00 09/12/12 09/17/12 F 16 KSNV The Doctors CM 2pm-3pm M-WTF--:30 \$325,001 0.00 NM 5 \$1,625.00 The Doctors THE DOCTORS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/11/12 09/17/12 M-WTF--\$325.00 0.00 E 17 KSNV 09/12/12 09/17/12 Dr. Phil CM 3-40 :30 \$450.001 0.00 NM M-WTF--5 5 \$2,250.00 Dr Phil DR. PHIL ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rate Rating M-WTF--Week: 09/11/12 09/17/12 \$450.00 0.00 E 18 KSNV 09/12/12 09/17/12 NEWS 3 at 4 (1 HOUR)CM :30 \$600,001 0.00 NM 4-5pm M-WTF--\$3,000.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/11/12 09/17/12 M-WTF--\$600.00 0.00 E 19 KSNV 09/12/12 09/17/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 5 \$700.001 0.00 NM M-WTF--\$3,500.00 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 4 AT 430P ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rate Rating M-WTF--Week: 09/11/12 09/17/12 \$700.00 0.00 E 20 KSNV 09/12/12 09/17/12 M-F Early News CM 5-630p :30 M~WTF~~ 5 \$1,000.001 0.00 NM \$4,000.00 M-F Early News EARLY NEWS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/11/12 09/17/12 M-WTF--5 \$1,000.00 0.00 Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtg Type 2 KSNV 09/11/12-09/17/12 M-F Early News 5-630p M-WThF----:30(\$1,000:00) 0.00 NM Unresolved [NEWS INTERUPT FOR POTUS] 5pm-630pm E 21 KSNV 09/15/12 09/15/12 Sa-Su Early News CM ----S-:30 \$650.001 0.00 NM \$650.00 Sa-Su Early News KSNV EARLY NEWS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 \$650.00 0.00E 29 KSNV 09/16/12 09/16/12 NFL End of Game BreakCM ----5 :30 1 \$8,000.001 0.00 NM \$8,000.00 NFL End of Game Break End of Game ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating Week: 09/10/12 09/16/12 \$8,000.00 0.00 E 30 KSNV 09/16/12 09/16/12 News 3 Live in Prime CM 7-10pm -----5 :30 \$1,600.002 0.00 NM \$1,600.00 News 3 in Prime NEWS AFTER NFL ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date **End Date** <u>Weekdays</u> Spots/Week Rating Rate Week: 09/10/12 09/16/12 \$1,600.00 0.00E31 KSNV 09/12/12 09/17/12 M-F News 3 at Eleven :30 11pm-1135pm M-WTF--2 \$1,200,001 0.00 NIV \$2,400,00 M-F News 3 at Eleven NEWS 3 NIGHTSIDE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rate Rating

Print Date: 09/26/12 08:05:05 P

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 105333
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 Democratic Congressional Campaign Cc

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 09/12/12 - 09/17/12
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Ln Ch	Start	End	Inventory Co	de . Brea	k Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E31 KSNV	09/12/12	09/17/12	M-F News 3 at	Eleven CM	11pm-1135pr	m M-WTF	:30 2	\$1,200.001	0.00 NM	2	\$2,400.00
			M-F News 3 a								
			R CANNOT ST		ED 9/12						
			NITL WED 9/12								
<u>Staı</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating					
Week: 09/	11/12	09/17/12	M-WTF		2 \$1,200.00	0.00					
E32 KSNV	09/15/12	09/15/12	Sa-Su News 3	at ElevenCM	11pm-1135pr	mS-	:30 1	\$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3	at Eleven							
NEWS 3	NIGHTS	IDE ORDE	R CANNOT ST	ART UNTIL WI	ED 9/12						
ORDER	CANNOT	r start u	NITL WED 9/12								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Wee	k Rate	Rating					
Week: 09/1	10/12	09/16/12	S-		1 \$1,100.00	0.00					
									Totals	67	\$45,100.00